

APPENDIX 4
SAMPLE NEWS RELEASE

Note: This generic news release should be customized by the local unit. Replace *italicized text* with the appropriate facts, figures, or quotes. If possible, attach a photo, with a suggested caption.

TODAY'S DATE
FOR IMMEDIATE RELEASE

FOR MORE INFORMATION CONTACT:
Capt John Curry, 555-1234 name@dot.com

AREA YOUTH BECOME CADETS IN AIR FORCE AUXILIARY

HOMETOWN USA -- (*Quantity*) area teens are on their way to becoming tomorrow's aerospace leaders. The youth are the newest cadets of the U.S. Air Force Auxiliary, Civil Air Patrol.

The cadets completed a 5-week orientation program that included training in leadership, physical fitness, aerospace education, and character-building activities. But the highlight of the new cadets' experience was a flight in a Civil Air Patrol airplane.

"I love being a cadet," said eighth-grader John Curry, age 14. "I'm making new friends and learning how to become a leader."

The cadets' parents also speak approvingly of the Civil Air Patrol. *"We've noticed our daughter has more self-discipline, which is translating into better grades at school," said Billy Mitchell.*

Civil Air Patrol is the non-profit, volunteer auxiliary of the U.S. Air Force. In addition to offering a cadet program, CAP educates the public about the value of aviation, and performs lifesaving humanitarian missions.

For more information, see gocivilairpatrol.com *or unitwebsite.com, or call Captain John Curry at 555-1234.*

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